

# TROY JOSEPH

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## HOTEL 1171

Los Angeles, CA | 2014-2016

*Assistant Clothing Designer / Graphic Designer / Account Manager*

Designed Tech-Packs for manufacturer of pieces. Point of contact between company and manufacturer. Sourced materials and fabrics for clothing, backpacks, shoes and hats. Sourced fabrics and accessories for production. Produced logo designs for screen prints and woven designs. Graphic Design layout for Website and worked with UX designer to create site. Graphic Design for Textile Patterns for woven threads, hats and linings of jackets. Communicated with retail stores for purchasing. Constructed and designed Point of Purchase displays for retail stores.

[www.hotel1171.com](http://www.hotel1171.com)

## MALIBU BEACH INN HOTEL

Malibu, CA | 2010-2013

*Concierge / Marketing Assistant / Graphic Design*

Developed relationships with hotel guests to ensure a comfortable stay. Secured identity and vicinity of high profile guests. Created Graphic Layout design for website, coordinated between UX designer and myself to create site. Graphic Design for advertising materials in magazines and online ads. Researched optimum market and customers in which to distribute advertisements in web and print. Awarded David Geffen's Employee of the year in 2012.

[www.malibubeachinn.com](http://www.malibubeachinn.com)

## SUKARNE GLOBAL

Los Angeles, CA | 2011-2014

*Marketing Director / Graphic Designer / Packaging Designer*

Designed layout for website and worked alongside a UX designer to create function of site. for Global Company. Created designs and responsible for ordering and proofing all marketing materials (brochures, pamphlets, all trade-show materials with a count of 15,000-20,000 each). Produced the theme and color scheme for all designs for each year. Produced designs for all packaging materials. Created Point of Purchase displays for retail stores. Designed the trade-show booth that ranged about 50ft x 30ft. Formulated and created advertising and marketing materials for FoodEX in Tokyo, Los Angeles, and Las Vegas. Onsite coordinator at FoodEx events in Tokyo, Los Angeles and Las Vegas to construct trade-show booth.

[www.sukarne.com/en/](http://www.sukarne.com/en/)

## PROFICIENT

- Adobe Creative Suite; (Illustrator, Photoshop, InDesign, Dreamweaver).
- Microsoft Excel and Word and Quickbooks.
- Photography both Film and Digital.
- Packaging Design & Point of Purchase Displays, window displays.
- Textile Technical Packs.
- Compatible with people and
- Effective communicator.
- CommTextile Technical Packs.
- Researching and Sourcing Fabrics & Cost Effective Methods for Production.
- Researching and Conducting Marketing Campaigns for Web and Print.
- Cost Effective methods of advertising for Web and Print.
- Easily trained in all computer programs.
- Drawing (pen, pencil, spraypaint)
- Painting (oil, acrylic)

## EDUCATION

California Polytechnic University

*San Luis Obispo 2006-2010*

Bachelor of Science: Graphic Communication  
Concentration in Design Reproduction Technology  
Minor in Business Marketing.

## PASSIONS

Fashion, Surfing, Art, Design, Typography, Architecture. Painting, Drawing, Photography, Bicycling, Hockey, Fishing, Hiking, Skiing.